

## Cinema Drive - Research Summary

State:  
School:  
Date:

Elizabethton, TN  
Unaka HS  
February 04, 2020

### Pre and Post show survey

1	<b>please identify yourselves.</b>	<b>Pre Show</b>
	1. Male	50.2%
	2. Female	49.8%

2	<b>Please state your age.</b>	<b>Pre show</b>
	1. 15	32.9%
	2. 16	25.3%
	3. 17	28.7%
	4. 18 and up	13.1%

3	<b>Have you ever driven a motor vehicle or motorcycle without a license?</b>	<b>Pre show</b>
	1. Once	8.4%
	2. Two to Three times	17.2%
	3. Many times	44.4%
	4. No and I don't intend on driving without one	30.0%

4	<b>How dangerous is it to drive without a license?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. Not dangerous at all	18.5%	11.2%	-7.3%	<b>-47.0%</b>
	2. Not dangerous if you drive carefully on side roads	16.1%	7.7%	-8.4%	
	3. A little dangerous	25.8%	13.1%	-12.7%	
	4. Very dangerous	39.5%	68.0%	<b>28.5%</b>	

5	<b>Let's say you've had one beer or one alcoholic beverage, what do you think are the odds of you driving home afterwards?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. High	25.0%	14.3%	-10.7%	<b>-47.5%</b>
	2. Medium	16.9%	8.1%	-8.8%	
	3. Low	19.8%	10.0%	-9.8%	
	4. No chance at all	38.3%	67.6%	<b>29.3%</b>	

6	<b>You just had a Pint of beer with a friend. What are the chances of you letting him drive you home?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. No way. We'll take a cab	72.6%	85.1%	<b>12.5%</b>	<b>-45.3%</b>
	2. Only if he has some coffee and washes his face	6.4%	2.5%	-3.9%	
	3. It's not a big deal. It doesn't affect him	6.8%	4.6%	-2.2%	
	4. Depends on how experienced he is	14.2%	7.9%	-6.3%	

7	<b>How dangerous is it to text and drive?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. Very dangerous	63.0%	80.7%	<b>17.7%</b>	<b>-48.0%</b>
	2. A little dangerous	18.3%	6.1%	-12.2%	
	3. Not dangerous	4.3%	7.0%	2.7%	
	4. Depends on who's driving	14.3%	6.1%	-8.2%	

8	<b>Your friend is driving too fast. Will you ask him or her to slow down?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. Of course, and I will insist on it	45.5%	66.9%	<b>21.4%</b>	<b>-39.6%</b>
	2. I'll try but won't pressure too much	21.2%	15.3%	-5.9%	
	3. Only if someone else mentioned it	6.1%	3.6%	-2.5%	
	4. There's no way I'll say something	27.3%	14.1%	-13.2%	

9	<b>How important is it to wear a seatbelt in the back seat?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>	<b>Risk level change</b>
	1. Very important	68.2%	82.7%	<b>14.5%</b>	<b>-45.6%</b>
	2. Only when driving out of the city	4.7%	3.2%	-1.5%	
	3. Only when driving fast	5.4%	1.2%	-4.2%	
	4. I don't wear a seatbelt	21.7%	12.9%	-8.8%	

10	<b>If we want young drivers to drive safer we need to show them:</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>
	1. Disturbing images of accidents and victims	32.8%	33.3%	0.5%
	2. Numbers and statistics	12.1%	6.8%	-5.3%
	3. The penalties for driving illegally	25.0%	20.1%	-4.9%
	4. Give them more tools on how to drive safely	30.2%	39.8%	9.6%

11	<b>How much of a positive affect do girls have on boys driving?</b>	<b>Pre show</b>	<b>Post show</b>	<b>Difference</b>
	1. Very much	42.2%	38.7%	-3.5%
	2. Sort of	10.9%	15.3%	4.4%
	3. Little affect	11.7%	12.1%	0.4%
	4. No affect	35.2%	33.9%	-1.3%

12	<b>Has anything you've seen today made you think differently about driving?</b>	<b>Post show</b>
	1. I didn't learn anything new	21.5%
	2. I got a few things to think about	18.4%
	3. I understand it can happen to me too	29.9%
	4. I will drive more carefully in the future	30.3%

13	<b>Rate the program you just experienced.</b>	<b>Post show</b>
	1. Excellent	47.7%
	2. Good	27.9%
	3. Average	10.5%
	4. Useless	14.0%

**Trivia Game - Right Answers Percentage:**

**69.9%**

1	<b>Alcohol's effects begin to appear:</b>
	1. After drinking the first glass of alcohol 90.3%
	2. After drinking the second glass of alcohol 6.8%
	3. depends on how tired we are 0.0%
	4. depends on the type of alcohol 3.0%

2	<b>What is the legal amount that you are allowed to consume before driving?</b>
	1. One small glass 10.0%
	2. One vodka shot 2.7%
	3. A big glass of beer 3.5%
	4. Zero alcohol. You're not allowed to consume any 83.8%

3	<b>If a driver wants to return home after drinking, what should he do?</b>
	1. Have at least two cups of coffee 0.4%
	2. Drive really slowly and carefully 2.7%
	3. Have someone who did not drink drive, or call a taxi 92.8%
	4. Drive with someone energetic sitting next to you 4.2%

4	<b>Why is alcohol not allowed to be consumed before driving?</b>
	1. It affects your focus and orientation 43.8%
	2. It causes the driver to be tired 1.6%
	3. It prolongs the response time 3.5%
	4. All of the above answers are correct 51.2%

5	<b>A driver is driving legally at 90 KPH/55 MPH. What is the distance the vehicle will travel from the moment the driver recognizes a problem until the moment the vehicle is at full stop?</b>
	1. 20 meters / 65 feet 52.0%
	2. 30 meters /100 feet 23.3%
	3. 40 meters / 130 feet 13.7%
	4. About 60 meters / 210 feet 11.0%

6	<b>In what part of the car is it more important to put on a seatbelt?</b>
	1. In the front, so that you don't hit the windshield 1.9%
	2. In the back, so that you don't hit other passengers 6.6%
	3. In the center-back, so that you don't fly forward 0.8%
	4. All locations are equally important 90.7%

7	<b>Having one beer is equal in effect to drinking one shot of vodka.</b>
	1. True 64.1%
	2. False 35.9%

8	<b>Coffee helps you sober up quickly.</b>
	1. True 28.7%
	2. False 71.3%

9	<b>Speeding, is only when the driver passes the speeding limit stated on the signs.</b>
	1. True 52.9%
	2. False 47.1%

10	<b>Young drivers are more likely to be involved in car accidents, than adults.</b>
	1. True 83.7%
	2. False 16.3%

11	<b>What is the most recommended action to take in order to avoid driving tired?</b>
	1. A good rest before driving 84.1%
	2. Eating ice cream or snacking 2.8%
	3. Driving with the windows open 6.7%
	4. Drink an energy drink 6.3%

12	<b>How should we choose a motorcycle helmet?</b>
	1. Depending on the type of motorcycle 1.9%
	2. A helmet that feels comfortable 6.1%
	3. A helmet with a front shield 7.6%
	4. You should wear a full approved helmet 84.4%

13	<b>What is the punishment for driving without a license?</b>
	1. A warning 5.0%
	2. A ticket 23.8%
	3. Suspending the driving license and the vehicle 36.8%
	4. Depends on a variety of elements 34.5%

14	<b>It's ok to text while driving if:</b>
	1. I can text without looking 1.9%
	2. I can only text short message 0.4%
	3. I only text if I can see the road also 1.2%
	4. None of the above 96.5%

15	<b>What is the most common cause of accidents among young drivers?</b>
	1. Not maintaining proper distance 12.5%
	2. Running a red light 2.0%
	3. Driving under the influence of alcohol 37.6%
	4. Speeding 47.8%

16	<b>How should we maintain proper distance from the car ahead of us?</b>
	1. Make sure there is a three second distance 45.3%
	2. By viewing the 2 back wheels of the car in front of us 19.4%
	3. Blinking our lights to get him out of the way 3.6%
	4. Answers one and two are correct 31.6%

17	<b>Driving tired is not dangerous when:</b>
	1. The driver is experienced 0.8%
	2. The drive is short 2.3%
	3. Answers one and two 3.9%
	4. None of the above 93.0%

18	<b>What is the danger in driving fast?</b>
	1. Minimizing your stopping distance 1.2%
	2. Minimizing your field of vision 1.6%
	3. Losing control of the vehicle in a turn 3.1%
	4. All of the above 94.1%

19	<b>In high speed, the driver is less tired.</b>
	1. True 6.0%
	2. False 94.0%

20	<b>Young drivers have a better response time and that's why they are better drivers than older ones.</b>
	1. True 11.2%
	2. False 88.8%

21	<b>Using a speaker while driving is not really dangerous.</b>
	1. True 29.7%
	2. False 70.3%

22	<b>A good driver is the one that has the most control over the car.</b>
	1. True 67.7%
	2. False 32.3%